

Dear Outfitter/Livery Owner:

2012 brings us, once again, some new boats, and improvements to our existing line-up. Check out one of the best-selling livery sit-on-tops in the business, his newer sit-inside "cousin", and our amazing fishing kayak, plus a couple of new models that may be just the ticket for your business.



The Riviera (Sit-on-Top):

- Still our best-selling livery boat!
- New this year – stronger plastic!
- Super-comfortable and easy to paddle
- No moving or breakable parts
- Molded-in grab handles make for easy carrying, tie-down, and security/lock-up
- Stack belly-to-belly for efficient storage and transport
- Pricing each:

1-14	15-49	50+
\$284	\$268	\$252

The Regal (Sit-inside)

- Sit-inside version of the Riviera
- "All-day comfortable" seat
- Super-stable, dry ride, even for the big guys!
- Large, open cockpit for safety and sun
- Tough, cross-link plastic for maximum durability
- Pricing each:

1-14	15-49	50+
\$284	\$268	\$252



The Coosa! First kayak designed specifically for the river angler. Tons of features for performance, convenience, and comfort, including: Stable standing platform, high-low seat positioning, easy-to-reach tackle storage under seat, rod locker, room for cooler or other cargo behind the seat, three storage compartments, low-angle rod holders, drag chain recess chute, and more! Your vehicle to great single or multi-day fishing trips on your favorite river! **Add a few of these to your fleet and open up a new segment for your business. Call for pricing...bet you'll be surprised!**



More boats to choose from!

We have several other models that you'll want to check out:

- ***Day Tripper.*** Have customers that want to do overnights on the river and need more room for gear? The Day Tripper is the ticket – paddles like a kayak, and hauls gear like a canoe.
- ***Ibis.*** Simple, stable, and swift, this day-touring boat will get you where you want to go in comfort and style.
- ***Rogue.*** This cross-over is equally at home on flatwater, or whitewater up to Class III+, plus room to store gear.

Go on-line to www.KayakInstruct.com for more information on these and all of Jackson Kayak's line-up.

A few "fine print" items:

- These are pre-paid prices, shipped to your place of business, assuming an 18-wheeler can access your location. Shipping is extra: \$45-\$70 per boat, depending on quantity shipped.
- Slight surcharge for credit card payment.
- Boats are sold for livery use and cannot be resold until used as livery boats for at least one full season.



For more info, contact:
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